



2022 Arkansas Quality Conference

An Affiliate of



AAHQ Education Conference

“AAHQ: Strategic Pillars in Quality”

Elevating Stakeholder Voices through Active Engagement

December 9, 2022

8:00AM – 4:30PM

Location: CHI St. Vincent Infirmary (North Auditorium)

#2 St. Vincent Circle, Little Rock, Arkansas

Limited Attendance: Register Today!



AGENDA

Time Frame	Topic	Presented By:
7:30-8:00AM	Check-In/ Breakfast/Visit Vendors	Cindy Harris
8:00-8:10AM	Welcome	Chelsey Davidson
8:10-9:00AM	Data Sharing in Public Health and Medical Care	John Rancourt Director, Interoperability Division, Office of Policy, ONC, HHS
9:00-10:00AM	Protecting Programs for Sustainability throughout Arkansas	Chad Aduddell Chief Executive Officer at CHI St. Vincent
10:00-11:00AM	Fostering Excellence in Pediatrics	Anna Strong Executive Director at Arkansas Chapter of the American Academy of Pediatrics
11:00-11:15AM	Break/Visit Vendors	ALL
11:15-12:15PM	Advancing Equity in Northwest Arkansas by SDOH Screening	Josh Hall Vice President at Excellerate Foundation/Executive Director at Hark NWA
12:15-1:00PM	Lunch/ Business Meeting/ Visit Vendors	ALL
1:00-2:00PM	Engaging Partners for Better Access, Better Quality and Better Health Outcomes	Mellie Bridewell President and Founder, Arkansas Rural Health Partnership+
2:00-2:15PM	Break/Visit Vendors	ALL
2:15-3:15PM	Driving Innovation in Rural Arkansas	Angie Walker Administrator Dr. Randy Walker: De Queen Family Practice and Allergy Clinic
3:15-4:15PM	Expanding Access throughout Arkansas	Adam Whitlock Manager Arkansas Blue Cross and Blue Shield, Primary Care Programs
4:15-4:30PM	Closing Remarks/Evaluations	Chelsey Davidson/Justin Villines

Many Thanks to our Sponsors



REGISTRATION FEES DUE BY **December 1, 2022:**

***You MUST check a box!**



\$75 AAHQ Members

\$125 Non-Members

Download membership application at
www.arkahq.org

This conference is hosted by AAHQ, an affiliate of AHA. Attendees must be an AAHQ member or eligible for membership due to employment by an AHA member hospital or institution. AAHQ welcomes quality professionals from organizations not eligible for AHA membership at the nonmember rate. If your facility is eligible for AHA membership but chooses to not be a member, you may not attend this event. If you have questions, please contact Cindy Harris directly at 501.224.7878 Ext 145.

Name: _____

Title: _____

Facility: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email Address: _____

Card Number: ____/____/____/____ Phone: _____

Exp. Date: ____ CVV Code: ____

Name on Card: _____

Signature:

Credit Card Billing Address (including city, State and zip):

____ Visa ____ MasterCard (AmEx or Discover will not be accepted)

+ PAY CHECK TO:

Arkansas Association for Healthcare Quality

+ SEND REGISTRATION TO:

**Arkansas Association for Healthcare Quality—419 Natural Resources Drive,
Little Rock, AR 72205 501.224.0519 (fax)**

+Registration Questions Contact:


Cindy Harris, 501.224.7878, charris@arkhospitals.org

+Workshop Questions Contact:


Justin Villines, 501.537.8924, justin.villines@arkansas.gov



Continuing Education

 **6.83 nursing contact hours** will be awarded to all nurses who attend the entire event, provide their name via sign-in sheet, and complete the follow-up evaluation process attesting to their attendance via survey monkey within one week following the event date.

Arkansas Hospital Association is approved as a provider of nursing continuing professional development by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

 **6.0 CPHQ continuing education hours** have been applied for approval by the National Association for Healthcare Quality.

CANCELLATION & REFUND POLICY

Registrations should be received by December 1, 2022. Advance cancellations will be refunded at 50%. Those who cancel the day of the program, or fail to attend, are responsible for the entire fee. Alternates are acceptable, but non-member fees may apply.



Objectives

- Learners will glean insight on State and Medicaid interoperability efforts
- Increase knowledge of value-based transformation enabled by health IT
- Outline importance of consumer engagement and data access.
- Learners will describe how to embrace adversity when engaging healthcare partners
- Identify how lessons learned could improve processes in the health community and identify resources to assist with preparedness
- Learners will increase understanding and identify ways to drive innovation in rural America
- Increase knowledge way to care for rural populations in Arkansas.
- Outline the importance of Expanding Access throughout Arkansas and learn why it is important after the Affordable Care Act
- Recognize the importance of ensuring sustainability as part of your culture to effectively support our communities throughout policymaking
- Learners will identify the benefits of expanded access to care
- Learners will identify tools to assist in caring for pediatric populations
- Learners will identify having metrics for sustainable programs, such as healthy steps, that can improve overall health.
- Learners will identify ways to foster excellence when working with pediatric populations
- Learners will identify potential roadblocks while protecting programs for tomorrow
- Learners will be able to describe the importance of protecting programs for health systems
- Learners will glean insight on sustainable programs and their place in the healthcare environment today.
- Recognize techniques to use in healthcare in identifying SDOH screening
- Learner will identify what Healthcare Equity is.
- Learner will recognize diversity, equity, and SDOH tools





John Rancourt, Director, Interoperability Division, Office of Policy, Office of the National Coordinator for Health Information Technology (ONC), U.S. Department of Health and Human Services (HHS)

John Rancourt serves as the Director, Interoperability Division, Office of Policy, Office of the National Coordinator for Health Information Technology (ONC), U.S. Department of Health and Human Services. The Interoperability Division supports health IT policy implementation through such activities as:

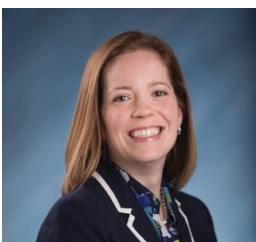
- The Trusted Exchange Framework and Common Agreement (TEFCA).
- Public health interoperability, including the COVID-19 and opioid emergencies.
- Strengthening the Technical Advancement and Readiness of Public Health via Health Information Exchange Program (the STAR HIE Program).
- State and Medicaid interoperability efforts.
- Value-based transformation enabled by health IT.
- Consumer engagement and data access.
- Engagement with behavioral health, EMS, and long-term and post-acute care providers.

John joined ONC in 2011 as a Presidential Management Fellow. During his career in health policy, John has worked on Capitol Hill, for pharmaceutical companies, for GAO, for the Institute of Medicine, as a patient advocate, and as a journalist.



Chad Aduddell, Chief Executive Officer at CHI St. Vincent

Chad S. Aduddell became Chief Executive Officer at CHI St. Vincent in 2015. For three previous years, Aduddell served as Executive Vice President and Chief Operating Officer of CHI St. Vincent and President of CHI St. Vincent Infirmary in Little Rock. He came to CHI St. Vincent from St. Anthony Hospital (sponsored by SSM Health Care, the first health care recipient of the Malcolm Baldrige National Quality Award) in Oklahoma City, Okla. in 2012. At St. Anthony, Aduddell served as the President of the Bone & Joint Hospital and as Chair and Administrator of the Saints Heart and Vascular Institute. He has experience in hospital operations and physician enterprise with CHRISTUS Spohn Health System in Corpus Christi, Texas, and in physician enterprise and physician residency program management with SSM Health Care in Oklahoma City. Aduddell has a Bachelor of Science with honors from the University of Tulsa and a Master of Business Administration in Health Care Administration with highest honors from Oklahoma City University's Meinders School of Business. He has served on the Little Rock Regional Chamber of Commerce Board of Directors, Arkansas Healthcare Transparency Initiative Board, and the University of Arkansas at Little Rock College of Business Advisory Board.



Anna Strong, Executive Director at Arkansas Chapter of the American Academy of Pediatrics

As executive director of the Arkansas Chapter of the American Academy of Pediatrics (ARAAP), she leads health policy work that benefits children and pediatricians, engages members in statewide initiatives, and conducts grant-funded project work. Previously, she served as Executive Director of Child Advocacy and Public Health at Arkansas Children's, where she led community health initiatives and convened the Natural Wonders Partnership Council to help improve child health. In addition, she served as Director of Health Care Policy at Arkansas Advocates for Children and Families, where she led Medicaid-related policy work and contributed to Arkansas's successful 2013 effort to expand Medicaid to low-income adults. She is a graduate of the dual master's degree programs at the Clinton School of Public Service and UAMS College of Public Health and she holds a Bachelor's in Math from Hendrix College. She lives in Little Rock with her husband, Aaron, and their son, Isaac.



Josh Hall Vice President, Excellerate Foundation/Executive Director at Hark

Josh leads the Hark program as it connects individuals and families to resources and support offered by local health and human services providers. His role is to guide, train, and support the team in making the most direct community connections to effectively and efficiently move individuals in the direction of thriving through empowerment and self-determination. Josh received his bachelor's degree in social work from the University of Oklahoma and his master's degree in social work from the University of Arkansas. During his career in human services, Josh has gained extensive experience in a multitude of social work practice areas including clinical services, program development, curriculum development, clinical supervision, poverty, multicultural issues, community development, and social justice advocacy. Josh is an active volunteer in the community, focusing on mentoring and social justice.



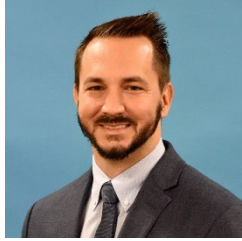
Mellie Bridewell President and Founder, Arkansas Rural Health Partnership+

Ms. Mellie Bridewell currently works for the University of Arkansas for Medical Sciences (UAMS) as the Director of the Office of Strategic Management and serves as the Arkansas Rural Health Partnership's Chief Executive Officer. Mellie has eighteen years of experience in community and organizational networking, grant writing, and program development and implementation. Mellie created the Arkansas Rural Health Partnership organization in 2008 which began with five critical access hospitals and has grown to twelve member hospitals across the south Arkansas region. Mellie has obtained over \$12 million dollars in grant funds for Arkansas Rural Health Partnership to implement healthcare provide training opportunities, healthcare workforce initiatives, chronic disease programs, behavioral and mental health services, and access to care throughout the Arkansas Delta. Ms. Bridewell currently serves on the National Rural Health Association Congress and was recently chosen as one of fifteen in the country to participate in their Rural Fellows program for 2019. She also serves on the board of the National Cooperative of Health Networks Association. Ms. Bridewell has a reputation in the state of Arkansas and throughout the country as an ambassador for rural healthcare. Her ability to convene the appropriate partners and valuable stakeholders has led to state and national recognition. In 2016, Ms. Bridewell was acknowledged as a Federal Office of Rural Health's Rural Health Champion. She has led the Arkansas Rural Health Partnership for twelve years. Over that time the organization was recognized nationally as a Rural Health Community Champion for Collaborative Partnerships by the Federal Office of Rural Health and as Outstanding Network of the Year by the National Cooperative of Health Networks Association.



Angie Walker Office Manager Dr. Randy Walker: De Queen Family Practice and Allergy Clinic

Born and raised in Northeast Arkansas, she is a 1997 graduate of Remington College in Little Rock, Arkansas with an associate degree in Paralegal Studies. In 2003, Dr. Walker and she relocated to De Queen to establish a Family Practice Clinic and begin caring for the residents of Sevier County. They believe in working hard for their patients, employees, and community. Their De Queen-based clinic consists of a Board-Certified Family Practice Physicians and Nurse Practitioners, along with an exceptional team of staff members, who are all dedicated to providing the community and their family with the best primary care medical services possible. Their office wants to strive to know their patient's well, understand their values, and help them achieve what you want out of life without being sidelined by illness. This includes providing easy-to-understand treatment recommendations, reliable information, and a personal interest in our patients.



Adam Whitlock Manager, Primary Care at Arkansas Blue Cross Blue Shield

As the manager of the primary care programs at Arkansas Blue Cross he is responsible for the day-to-day operations of our value-based primary care programs, creating innovation for future programs, and managing relationships with other payers, providers, health systems, and other stakeholders in the state. His team supports over 400 primary care practices and more than 1,500 providers in our value-based programs including the state Patient-Centered Medical Home (PCMH) program and the national CMS/CMMI models

Comprehensive Primary Care Plus (CPC+) and Primary Care First (PCF). He led the effort to introduce capitation into the Arkansas market and worked with cross-functional teams to build the logistics to support this new type of payment model for the market. Their programs focus on the quadruple aim of improving population health, patient satisfaction, provider satisfaction, all while addressing total cost of care. He also leads the Arkansas Multi-Payer Council that brings together senior leaders at major Arkansas healthcare payers and state Medicaid officials to discuss and improve primary care in Arkansas. Additionally, he leads a stakeholder group that consists of payers, independent practice and system-owned practice representatives, patients, and healthcare organizations aimed at removing barriers to better primary care in Arkansas. Their work supported the launch of the Arkansas Behavioral Health Integration Network (ABHIN), a 501(c)(3) organization focused on addressing the integration of behavioral health services in primary care settings in Arkansas.

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